

DANA INNOVATIONS



SINCE 1983 ARE DANA INNOVATIONS WE

Since our beginnings over thirty years ago, Dana Innovations has continued to invent, lead, and reinvent; creating new categories and pushing the boundaries of technology and design. Dana Innovations is regarded as a founder of the custom installation industry, and is a driving force today.



Established in 1983, with the invention of the first in-wall speaker, Southern California-based Dana Innovations encompasses the Sonance, iPort and TRUFIG brands. Our philosophy is that great design is about attention to detail. Traditionally, technology can compromise the flow and integrity of a space. We believe in offering the custom installer and the design community the creative freedom to blend architecture and technology seamlessly in any space. With distribution in over 120 countries around the world and 16 unique product categories, each of our brands offers innovative and unique solutions for today's most discerning spaces.





INVENT. LEAD. REINVENT.

ACCOMPLISHMENTS

CEDIA LIFETIME ACHIEVEMENT: SCOTT STRUTHERS

Recognizes Sonance founder Scott Struthers for inventing the in-wall speaker and major contributions in the establishment of the custom installation industry.

CEDIA HALL OF FAME: SONANCE 1 SPEAKER Recognizes Sonance 1 as the industry's first in-wall and in-ceiling speaker solution.

CEDIA HALL OF FAME: SA2 SPEAKER Recognizes Sound Advance (acquired by Sonance) SA2 as the world's first invisible speaker.

CEDIA HALL OF FAME: SONAMP 260 Recognizes Sonance SonAmp 260 as the industry's first distributed audio amplifier.

CEDIA HALL OF FAME: IPORT IW Recognizes iPort IW as the industry's first in-wall dock for iPod.

17 CATEGORIES C . RESIDENTIAL AND COMMERCIAL

Distributed Audio Systems and Speakers

the i

Visual Performance Series Systems and Speakers featuring micro trim bezels

Architectural Series Systems and Speakers with flush in-ceiling aesthetic

Invisible Series Systems and Speakers completely hidden in walls and ceilings

Digital and DSP Amplifiers High Resolution DSP amplifiers with presets for all Sonance loudspeakers

Home Theater Systems and Speakers

Adjustable-width Soundbars Adjusts to complement display widths

Visual Performance Cinema Purpose built loudspeakers designed to bring out the best in multimedia content featuring micro trim bezels

> In-Wall Subwoofers Deliver big bass without sacrificing floor space

Cabinet Subwoofers Powered cabinet subwoofers that deliver big bass in a small form factor

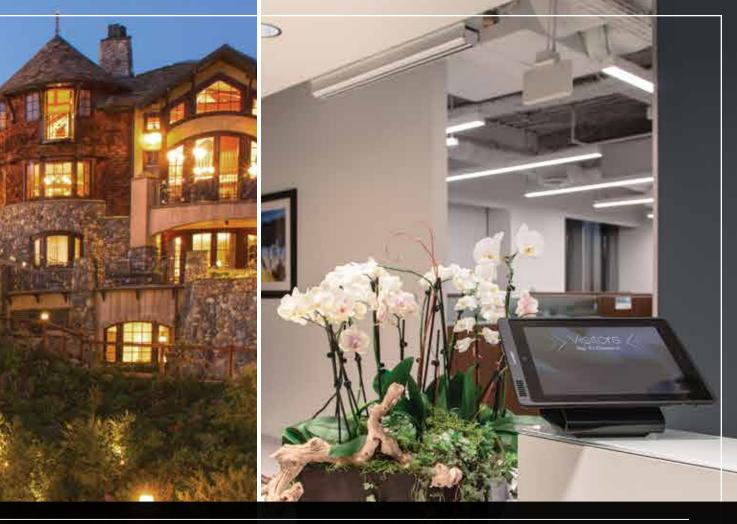
Outdoor Systems and Speakers

Sonance Landscape Series Cover any area with even sound and audiophile quality

SONARRAY Perfectly balanced sound for areas up to 2500 sq. ft. (185 sq. m.)

> **Mariners & Rocks** Weather resistant traditional speakers

70V Speakers Complete offering of in-ceiling and surface mounted 70V loudspeakers



iPort

LaunchPort Wall mounted or table top wireless iPad charger and case

Charge Case and Stand Slim profile iPad case with wireless adjustable base charger

Surface Mount Wall mounted iPad charger integrable on nearly any surface

> Control Mount In-wall iPad mounts

Commercial

TRUFIG

Brings visual consistency to a wide array of devices and hides technology



DISTRIBUTED AUDIO SYSTEMS AND SPEAKERS

1.25



• Multiple performance levels, sizes, and shapes to complement any room in the home.

10.000

120

- Micro trim bezels to minimize visual impact and better match traditional interior lighting.
- · Meets the aesthetic, performance, and coverage needs of any space.

Architectural Series Systems and Speakers

- · The ultimate balance of aesthetics and audio performance.
- · Flush design provides a better aesthetic than traditional speakers and reflects the look of contemporary flush and trimless lighting.
- · Precision engineered mounting platforms for installation into drywall, plaster, wood ceilings, etc.

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Invisible Series Systems and Speakers

- Truly invisible aesthetic allows a space's design to come first.
- · Best-in-category performance, efficiency, and dispersion.
- · Easy and flexible to install in drywall, plaster, wallpaper, and wood veneer.



- Preloaded DSP presets designed for all Sonance speakers optimizes speakers to sound the best in any environment eliminating the time and tools needed for DSP calibration.
- · High resolution DAC.
- · High power in a small footprint.
- Rated into 8 ohms & 4 ohms, stable to 2 ohms.

HOME THEATER SYSTEMS AND SPEAKERS



Visual Performance Cinema

- Purpose built for high end theater applications.
- Integrated cabinets for sound optimization and containment.
- Angled in-ceiling speakers create the illusion of sound coming from the display.

In-wall Subwoofers

· Enables even small rooms to have the dedicated surround sound theater experience.

SONANCE

SONANCE

- · Provides a consistent aesthetic with other Visual Performance Series speakers.
- · State-of-the-art design and cutting-edge materials deliver the bass of a large cabinet subwoofer without sacrificing floor space.

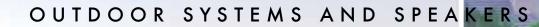


Adjustable-width Soundbar

- Adjusts to complement various display widths 50"- 65" & 70"- 80".
- · 3-way design for exceptional clarity and channel separation.
- · Includes all necessary hardware to mount to the bottom of a display bracket, to hang on the wall, or to simply sit on a tabletop.

Cabinet Subwoofers

- · Cabinet subwoofer options for every budget.
- Compact design with a high gloss black finish cabinet.
- · Integrated flush-mounted amplifier.



Sonance Landscape Series

- · Covers any outdoor area in perfectly balanced audio.
- Satellite speakers and buried subwoofers strategically placed around the perimeter direct sound towards the listening area.
- · 70V system is scalable for any size property.



- Great entry level outdoor system for smaller areas up to 2500 sq. ft. (185 sq. m.).
- Bundled solution featuring 8 satellite speakers and 1 buried subwoofer.
- Low impedance system can be powered off a standard 2-channel power amplifier.



- Powerful small area speakers where full coverage is not needed.
- · Multiple mounting options.
- · Available in various sizes and performance levels.



70V Commercial

- · Selectable transformer (.5W 16W) to fine-tune listening output.
- · UL 1480, UL 2043 certifications on select models.
- · In-ceiling, in-wall, outdoor, and surface mounted options available.



LaunchPort and LaunchPort with Buttons

- · A portable solution that holds, charges, and protects the iPad.
- · Wall or table charging stations available.
- · Inductive charging reduces wires and clutter.
- Optional programmable Buttons provide instant access to simple functions via Lutron Clear Connect® while the iPad is on or off.



Surface Mount and Surface Mount with Buttons

- · Elegantly integrate iPad on nearly any surface.
- · Simple installation using any wallbox.
- Flexible power options via PoE or low voltage.
- · Optional programmable backlit Buttons provide instant access to simple functions via IP while the iPad is on or off.

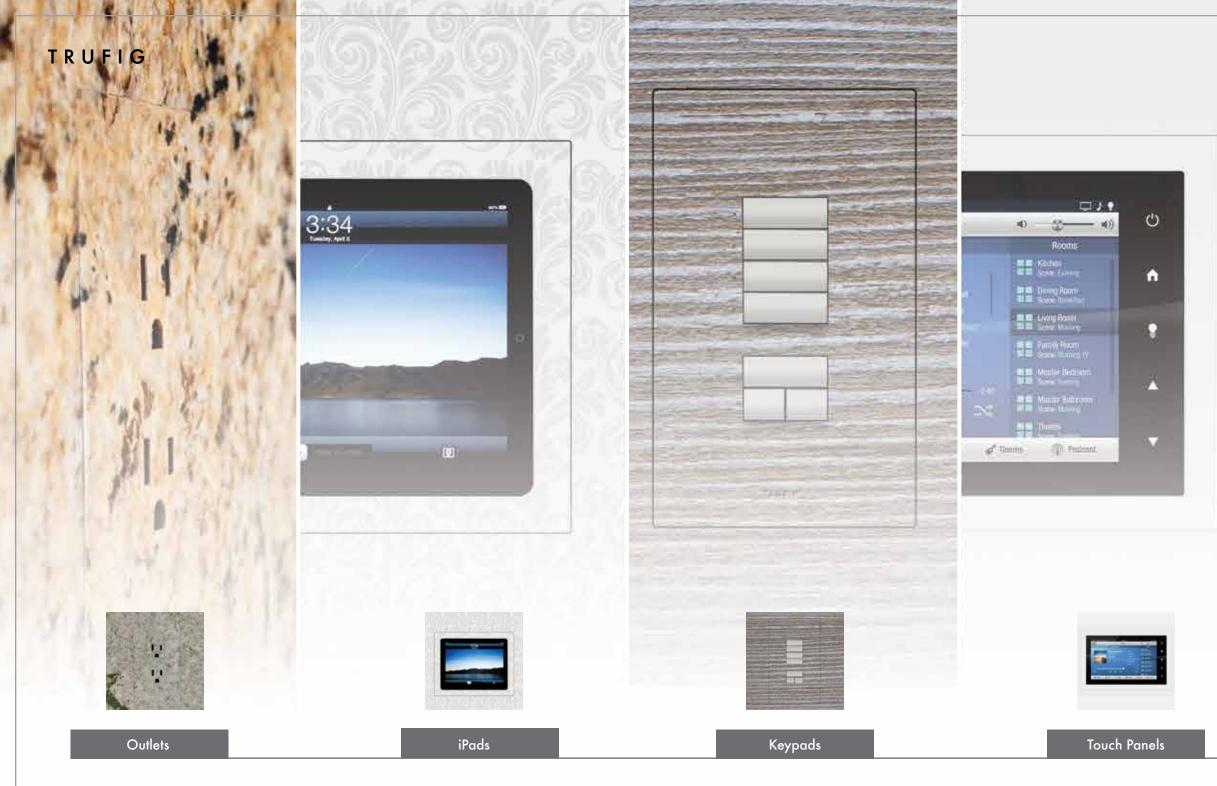
Charge Case and Stand

- · Ultra thin case for travel with Smart Cover compatibility.
- · 3 position charging stand for viewing and working with iPad.
- · iPad charges wirelessly in portrait or landscape orientation.



Control Mount

- · Fixed in-wall iPad mounts.
- · Attractive minimal bezel.
- · Always secure.
- · Always charged.



- Delivers precision alignment and a consistent aesthetic across a variety of devices from different manufacturers.
- Patented installation process allows for a repeatable, high-quality across multiple technologies and in a variety of installation surfaces (drywall, plaster, wood, stone, etc.).
- TRUFIG fascias can be painted, faux finished, wallpapered or laminated for complete camouflage.







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